

2018 BruinLife Parent Dedication Order Form

308 Westwood Plaza, 118KH
 Los Angeles, CA, 90024
 www.bruinlife.com | 310-825-2640

Where to Send it:

BruinLife Parent Dedications
 308 Westwood Plaza, 118KH
 Los Angeles, CA, 90024

OR

EMAIL TO

bruinlife@media.ucla.edu
 Subject: Parent Dedication

Please fill out form & attach payment & any other materials to be included in your ad, such as photos and your message.

Who'll Review It

Marketing Director
 Jose Hernandez
 bruinlife@media.ucla.edu

Note: Space is limited. We accommodate on a first come, first served basis.

BL Staff may alter design ideas only if absolutely necessary.

Student's Name: _____

Parent's Name: _____

Permanent Street Address: _____

Home Phone #: _____

Email: _____

1 SELECT SIZE

- * **Double Page Spread: \$495**
SIZE: 16" by 11"
- * **Full Page: \$300**
SIZE: 8" by 11"
- Half Page: \$190**
SIZE: 8" by 5.25"
- 1/4 Page: \$135**
SIZE: 4" by 5.25"
- 1/8 Page: \$95**
SIZE: 4" by 2.5"

***FREE YEARBOOK INCLUDED IN DP SPREAD & FULL PAGE DEDICATIONS**

2 SELECT YOUR FORM OF PAYMENT

	Quantity	Subtotal
Ad Size		
Yearbook (\$95)		
TOTAL		

- Money Order
 Check
 VISA
 AMEX
 MasterCard
 Discover
Make Checks and Money Orders payable to: Student Media UCLA

NAME ON CARD: _____

NUMBER _____ EXP DATE _____

3 DESIGN YOUR DEDICATION

STEP 1: Below on this form, sketch what you would like your dedication to look like
(Specify where each picture should go)

STEP 2: Select a Font & Typestyle
(check box) (circle one)

- Cochin *Cochin* **Cochin** *Cochin*
- Optima *Optima* **Optima** *Optima*
- Helvetica *Helvetica* **Helvetica** *Helvetica*
- Brush Script M7*

4 RETURN WITH PHOTOS AND TEXT

- Please write or type the text for your dedication clearly!
- B&W, color photos and photos on CD are all acceptable
- Digital Photos are recommended to be 300dpi!
- Yes, I wish to have my photos returned, and I have enclosed a stamped & self-addressed envelope.

**RETURN BY
 March 23, 2018**

FOR YOUR INFORMATION

- *You are more than welcomed to design in Microsoft Word BUT please make sure to send original photo files /backgrounds/design elements so that we can recreate it
- *We are not responsible for proof reading foreign languages and as such we ask that you include the message in a text or word document!
- *If designing in Photoshop or any other publishing software and submit your final design in PDF format we will not proofread for typos and will accept the PDF as finalized!

YOUR SKETCH

(Specify where each picture should go)